

DVB WORLD: STATEMENT ON DVB-I

17 March 2026

DVB-I is the future of free-to-air TV for Freeview New Zealand.

Freeview is synonymous with free-to-air linear television in New Zealand, as the national platform aggregating local programming in a unified channels list that reflect New Zealand communities and voices. Today, it reaches audiences nationwide through digital terrestrial and satellite transmission, as well as the Freeview Streaming TV app.

Put simply, Freeview is how Kiwis watch their favourite free TV channels. And DVB-I is how New Zealanders will watch them in the future.

Over the past two years, Freeview NZ has been preparing for a world where IP delivery of linear TV is commonplace. Our goal is to ensure free-to-air TV remains easy to find and universally available as viewing evolves, while preserving the simple, familiar, local TV experience audiences value.

Through close collaboration with consumer electronics manufacturers leading this innovation such as TCL and Hisense, alongside broadcasters and the wider DVB community, Freeview New Zealand has progressed well beyond a proof of concept and is now moving toward a nationwide DVB-I production launch, ultimately simplifying and futureproofing free-to-air TV in New Zealand.